

Upcoming Trainings and Meetings

Design ... Through the Eye of the Storm

Gainesville, Fla.

October 17

steve@flcdc.org

2008 Florida Redevelopment Assoc. Annual Conference

Tampa, Fla.

October 22 to 24

www.redevelopment.net

ULI Fall 2008 Meeting and Urban Land Expo

Miami Beach, Fla.

October 27 to 30

www.uli.org

Historical and Archaeological Resources

Training (HART)

Santa Rosa Bch, Fla.

November 4

(850) 595-0050, ext. 100

Coastal Cities Summit 2008

St. Pete Beach, Fla.

Nov. 17 to 20

www.sebcshow.com

(Our very own Nancy Wengel will be presenting on the St. Andrews WFP.)

Partnership Spotlight: Daytona Beach



Daytona Beach, pictured above in a 1906 post card, has been a tourist destination for more than 120 years. (Public Domain Image)

Daytona Beach is one of the few places in the world where the beach is so flat and compacted that automobiles can drive on it without struggle. That natural feature has attracted millions of tourists to the area in the last century. The downtown waterfront area is located on the Halifax River and is the oldest section of the city. Dozens of shops and eateries line the downtown's streets. ■

Town Once Deemed 'World's Most Famous Beach'

Once inhabited by the now extinct Timucuan Indians, the area known today as Daytona Beach was established along the banks of the Halifax River in 1870 by tourism entrepreneur and town namesake Matthias D. Day. The City of Daytona incorporated in 1876. The towns of Daytona, Daytona Beach and Seabreeze merged in 1926 to become the City of Daytona Beach.

By the 1920s, the area known for its smooth, compacted sand beaches was dubbed "The World's Most Famous Beach" because of the allure for automobile and motorcycle races that began on the beaches in 1902. The downtown and beach areas quickly became world famous.

Designated as a Waterfronts Florida Partnership community in 2003, downtown Daytona Beach features a mile-long riverfront park lined with more than 50 shops and eateries. The area was once home to a vibrant shipbuilding and marine business cluster reaching its heyday during WWII. The Waterfront district is home to a large, publicly owned marina – Halifax Harbor Marina, which boasts 550 wet boat slips. The marina was designated a "Clean Marina" by the Florida Department of Environmental Protection in 2000, the first designation on Florida's east coast.

In its application for Partnership designation in 2003, the Daytona Beach Partnership Association listed some major issues the community hoped to address. Those included the creation of a water-based business cluster, as outlined in the downtown's redevelopment plan, the creation of a master plan for the Riverwalk Park, ecotourism activities on Manatee Island, and the creation of programs and policies for post-disaster recovery to complement current mitigation initiatives. More than 90 percent of the district's waterfront is city-owned. ■

Stan Mayfield Working Waterfronts Grant Cycle Opens

The Department of Community Affairs, Florida Communities Trust plans to hold application workshops for the Stan Mayfield Working Waterfronts Florida Forever grant at three locations around the state. The application cycle will open October 17. The workshops are scheduled from 1 to 4 p.m. for October 13 in Tallahassee, October 15 in Viera, and October 16 in Crystal River. The funds can go toward the purchase of property used to facilitate the commercial harvest of marine organisms or saltwater products and can be used to promote and educate the public about the heritage of Florida's traditional working waterfronts. There is currently \$7.5 million available for funding.

For more information, visit the Florida Communities Trust website at <http://www.floridacommunitydevelopment.org/mayfieldwaterfronts/> ■

Community Successes

Upcoming Grants

Coastal Partnership Initiative

The Coastal Partnership Initiative funds four specific categories: Remarkable Coastal Places, Community Stewardship, Access to Coastal Resources, and Working Waterfronts.

URL:

<http://www.dep.state.fl.us/cm/p/grants/fcpmgrants.htm>

Close date: 10/22/2008

Eligible applicants: Local governments. Public and private colleges, universities, regional planning councils and nonprofit groups may also apply if an eligible local government, NERR or NEP agrees to participate as a partner.

Stan Mayfield Working Waterfronts

The funds can go toward the purchase of property used to facilitate the commercial harvest of marine organisms or saltwater products and can be used to promote and educate the public about the heritage of Florida's working waterfronts.

URL:

Close Date: 11/26/08

Eligible Applicants: Local governments and non-profit working waterfront organizations

Historic Preservation Small Matching Grants

Maximum matching grant award is \$50,000; however, most grant awards range from \$5,000 to \$25,000.

URL:

<http://www.flheritage.com/grants/preservation/>

Close Date: 12/15/2008

Eligible applicants: Cities, counties and other units of local government, and not-for-profit organizations.

FCT Funds Acquisition for Steinhatchee Fish Market

Taylor County receives several grants to increase public access

STEINHATCHEE – A community that considers itself crippled due to lack of public access to its waterfront had prayers and wishes answered this summer when the Department of Community Affairs announced the Florida Communities Trust awarded Taylor County a \$5,886,000 acquisition grant for the acquisition of the Steinhatchee Fish Market.

The highly competitive state grant is judged on various criteria with each area receiving points. In all, 18 projects were approved for grants amounting to \$73 million. Taylor County's grant proposal was placed at the top of the list for funding, receiving 195 points. The Steinhatchee Fish Market is located in the heart of the community on the Steinhatchee River. When opened, the Steinhatchee Fish Market will offer public access for canoes, kayaks, as well as small and large boats. It will offer the community a fishing pier, a deep water boat launch, day-use boat slips, floating docks, and a small inlet for launching canoes, kayaks and small boats. Currently there are no public access locations in Steinhatchee, a once-booming fishing village. The nearest access location is across the river in the Dixie County community of Jena.

Taylor County was also awarded a \$1.5 million Office of Greenways and Trails grant for the possible acquisition of Palm Grove Marina. Both sites offer many additional recreational opportunities in addition to public access. In addition to the two big grants, Taylor County has also been awarded two grants from CPI and FRDAP for recreational improvements to the Steinhatchee Community Center which includes a new playground, public restrooms and improvements to the adjacent old bridge abutment which is used as a community fishing pier. The Steinhatchee community is situated 33 miles south of the county seat of Perry. ■



FCT Grant Helps to Protect Three Sisters Springs

CRYSTAL RIVER – The City of Crystal River received \$6.3 million for the Three Sisters Springs at Kings Bay, matching the project with an additional \$2.7 million. The City of Crystal River and several state and federal agencies are partnering to save the springs by purchasing surrounding property to shield it from development. The FCT award represents a crucial step toward buying the property from a developer who owns 56 acres of land surrounding Three Sisters Springs. This grant will help save one of Florida's last pristine springs from development. Three Sisters Springs are a natural habitat for manatees in the winter. For more information on Three Sisters Springs, visit www.savethreesisters.org. In addition, the City of Port St. Joe's Waterfront Park proposal ranked second on the funding list, receiving \$4.7 million. ■

City, Partnership dedicate 'Carrabelle Wharf'

The City of Carrabelle recently dedicated its newest addition to the waterfront, a two lane boat ramp and dock on Marine Street near the downtown. In addition to a fishing dock, a fish cleaning stations were also constructed near the ramp. ■

(Photo courtesy of Carrabelle Waterfront Partnership)



Community Corner

St. Andrews Partnership Reopens Office After Renovation



The St. Andrews Waterfront Project hosted the grand opening of the its office the historic Panama City Publishing Co. Building on Sept. 30, and hosted an open house on Oct. 4. The restored building boasts local historical and printing shop displays. Local authors Richard Holley, Ann Houpt, Marlene Womack, and Virginia Dixon were on hand to sign their St. Andrews books. Artist Bobby Forrest was there with pen/ink drawings of favorite historic buildings in the area. ■

'Trolley-Up' Campaign Promotes Ridership in Bradenton Beach

The Bradenton Beach Scenic Waves Partnership's "Trolley Up" campaign is encouraging "greener" ways of commuting by fostering economic development and increasing trolley ridership. As one of the three project areas of the Parking Master Plan Study, a parking subcommittee was formed and was tasked with increasing ridership on the free trolley that travels throughout the city and other areas.

This group met with county transportation officials and visitors bureau, wrote and produced rack cards, and served as advisors to the general committee and City Commission. The initial printing of the rack cards was paid for out of the Partnership's budget. The cards are currently available on most, if not all, (Manatee County) MCAT buses and trolleys. An extension of the campaign is planned, to include window clings and marketing tips for area businesses. ■



Partnership Communities Participate in Coastal Cleanup Effort

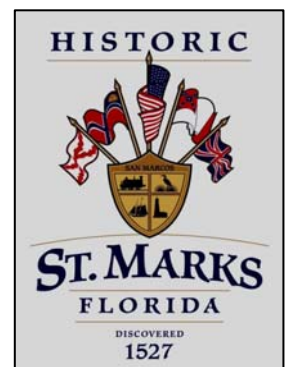
Crystal River had about 100 more volunteers this year than last year participate in the International Coastal Cleanup on Sept. 20. The cleanup included the Tsala-Apopka chain of Lakes in Citrus County, as well as the Crystal River, Homosassa River, Withlacoochee River, Chassahowitzka River, Salt River, Halls River, and St Martin's River. Collected items including a window air conditioner, a stationary exercise bike, a Ford truck transmission, a microwave oven, carpet, tarps, reclining chair, a Chronicle newspaper box, a floating dock, construction debris, and scrap pilings. Additional items included the regulars of glass and plastic bottles, crab traps/buoys/rope, food wrappers, tires, toys, diapers, tobacco products, clothing and shoes.

In St. Andrews, 49 volunteers participated in the Coastal Cleanup, collecting 1,300 pounds of trash and debris along three miles of shoreline in Panama City/St. Andrews. The cleanup is part of the International Coastal Cleanup and Florida Coastal Cleanup event held each September. ■

St. Marks Partnership Designs Historical Marker Symbol

During its first year, the St. Marks Waterfronts Florida Partnership's history committee designed a "Historic St. Marks" symbol to be used on Partnership promotional material and on historical marker signs throughout the city. A member of the Partnership had the symbol trademarked to the St. Marks Waterfronts Florida Partnership and gave rights of use to the City of St. Marks.

The committee worked on the design for the historical markers for presentation and approval by the Partnership and the City Commission. Florida Greenways and Trails Program representatives were impressed with the work done by the Partnership and agreed to pay for two of initial six historical markers as part of the Riverwalk Project. Additionally, a local business has agreed to sponsor a third marker. ■

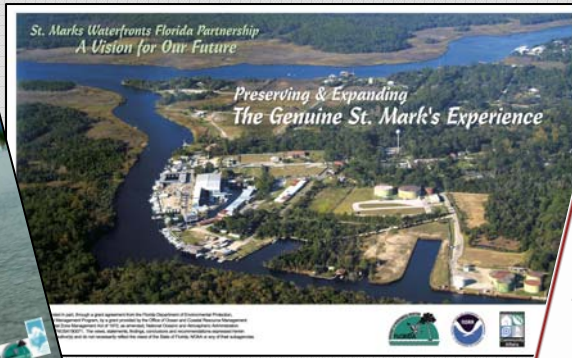
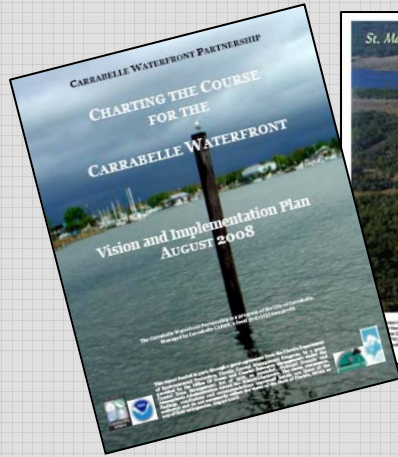


Upcoming Program Managers' Meetings

January 13-14 –
Milton

This will be a joint Program Managers' meeting with Florida Main Street.

Communities Complete and Start Implementing Vision Plans



Congratulations to Carrabelle, St. Marks and Steinhatzee!

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Visit us online at <http://www.dca.state.fl.us/fdcp/dcp/waterfronts>



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